



# Radio Creative

CLIENT: THE RIDEAU CENTRE

# OF ADS/LENGTH: 1 OF 1X30

- Girlfriend** "Under my umbrella ella ella, eh eh eh"
- Boyfriend** Honey, I think the dog wants in.
- Girlfriend** We don't own a dog! I was just practicing for Sing into Style at the Rideau Centre.
- Boyfriend** Sing into who?
- Girlfriend** Sing into Style, it's a competition. Since I was caller 89, on Hot 89.9 I get to sing a song of my choice in front of a live audience, and I got a \$200 Rideau Centre gift certificate to buy a new outfit for the show.
- Boyfriend** Right...
- Girlfriend** You can even win prizes by being in the audience, so bring your friends, it's going to be this Friday at 1pm, so I'll be practicing real hard till then.
- Announcer:** This Spring, Rideau Centre into Style.



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# OF ADS/LENGTH: 1 OF 1X30

- Boyfriend** Is there something wrong with your leg? Why are you walking so funny?
- Girlfriend** I'm working on my strut, I'm going to be a model in the Rideau Centre's Swing into Style.
- Boyfriend** You're not a model.
- Girlfriend** I will be on Saturday April 15<sup>th</sup>
- Boyfriend** Says who?
- Girlfriend** Well, I sent in a picture of myself Swinging into Style to the Ottawa Sun and I was chosen as one of the finalists, by my fans, who voted for me at [ottawasun.com](http://ottawasun.com). I also got a \$200 Rideau Centre gift certificate to buy a new outfit.
- Boyfriend** Right....
- Girlfriend** Just be at The Rideau Centre on Saturday April 15<sup>th</sup> at 3pm.  
And don't forget your camera!
- Announcer** This Spring, Rideau Centre into Style.