



# Radio Creative

CLIENT: THE OBSERVATORY

# OF ADS LENGTH: 1 OF 1X30

- Andrew** Hey man, I bet you can't drink 9 colas in a row!
- James** 9 colas in a row? Bah! That's nothing. To the soda fountain!
- Andrew** I'll assume you mean The Observatory, oh, and give this card to the lady at the cash so she can keep track of how many sodas you drink.
- SFX: QUICK CHUGGING, THEN CUP DROP X8**
- SFX: SPITTING OUT LIQUID**
- Andrew** Sigh, those stains are the worst to get out and I believe you owe the cashier some money.
- SFX: MONEY DROPPING ON COUNTER**
- Cashier** Looks like you have 9 stamps on your Royalty Card, that means you get a free drink.
- Andrew** Oh how sweet it is at **The Observatory** with my Royalty Card.
- James** Could someone pass me a napkin?



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**James** Hey man, you should come over to my place before we go out.

**Andrew** You got any munchies?

**James** Well, I guess I can get my mom to make us something.

**Andrew** Fair enough, are there going to be any ladies?

**James** Does my sister count?

**Andrew** Not really... Maybe we should chill somewhere else before we go out.

**James** Such an opportunity exists?

**Andrew** Yeah man! Thursday night is The Observatory's Pre Pub. Featuring 25-cent wings, and not your parents.

**James** 25-cent wings, and not having to sit in my parents' basement? That's living like a King.

**Andrew** True royalty indeed. And it starts at 8, so we have plenty of time to get our groove on.

**James** Right on!